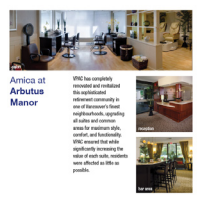
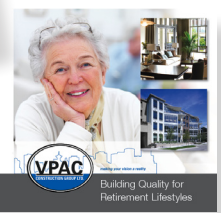


...existing quality or residents' comfort.

- 1100 West Georgia St, Vancouver, BC
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### PROJECT SCOPE

Abstract Creative worked again with VPAC Construction Group Inc. to create this brochure aimed at a specific audience. VPAC has developed a niche for building and renovation managed senior residences. This piece needed to build on the established brand and position them as experts in their field. Drawing on our network of experts we brought in a copywriter and prepared this brochure in time for attendance at an important conference for this sector.